



When in your life was God most real to you? When has your encounter with Jesus been most influential? When have you most connected to the reality of the spiritual side of life?

That's your crucial story to learn to share. That's the story that will be most relevant for you as a guide to others in their spiritual journey.

–Rick Richardson, *Reimagining Evangelism: Inviting Friends on a Spiritual Journey*

IDEAS

Some ways to share with the people in your life who do not know God:

1. Ask for permission and don't be pushy. "Would you mind if I tell you a little about a way God has changed my life?"
2. Be clear and use common language. Try to avoid "church" language. Words like, "born again," "Savior," "redemption," "grace," "accepting Jesus," etc., are beautiful and meaningful to Christians but have little or no meaning to people outside the church.
3. Keep it short. Share more as it becomes appropriate. Keep it to two minutes or less. If you want to write it out, 100 words is a good length.
4. Be humble and focus on what God did. "Look at what God did in my life!"
5. Use a before-and-after pattern. How did God change you?
6. Focus on Jesus as the source of change.
7. Tell your story with joy and passion.
8. Tell a story from your life that connects with their life.

A resource of the Evangelical Covenant Church. For more information visit:

<https://covchurch.org/evangelism/bless-v1/share-your-story/>