



Course Name: “Introduction to Evangelism”

Professor Name

Course ID | Credit Hours

Class Meeting Days & Times

Class Location

Instructor Contact Information

Course Description:

This course provides students with the theological foundations and model frameworks for the practice of evangelizing. It is designed to equip students to become proficient communicators of the Gospel message and its implications for living as a Christian. This course will examine the strategies, practices, and cultural perspectives used in sharing the Gospel with others. In addition, the course will explore the message of the Gospel and the hope it gives to a broken world presently and in the life to come.

Through biblical, historical, and theological resources, students will be provided with a deeper understanding of Jesus’ Great Commission. Students will also have the opportunity to develop their own style of evangelism through practice and experience. In whatever ministry context God has called them, this course will equip students with the necessary tools and strategies for sharing their faith in Jesus Christ with others.

Learning Outcomes:

In this course, students will demonstrate...

1. A deeper understanding of the Gospel message and the hope Jesus brings to a broken world.
2. Ability to apply different methods and strategies of evangelism within diverse ministry contexts (both locally and globally).
3. An understanding of how best to communicate the biblical Gospel through readings and discussions of past and current representative works in the field of evangelism and discipleship.

4. Increased passion for evangelism as they explore their individual roles within Christ's Great Commission and Christian ministry.
5. Confidence in their personal ability to share the Good News about Jesus Christ with others through practice.

Required Readings for This Course:

- Sam Chan. *Evangelism in a Skeptical World: How to Make the Unbelievable News About Jesus More Believable*. Zondervan, 2018
- W. Jay Moon and W. Bud Simon. *Effective Intercultural Evangelism: Good News in a Diverse World*. InterVarsity Press, 2021
- Scot McKnight. *The King Jesus Gospel: The Original Good News Revisited*. Zondervan, 2016
- Jerry Root and Stan Guthrie. *The Sacrament of Evangelism*. Moody, 2011

Course Format:

This course will consist of lectures, discussions, and practical exercises that focus on defining the Gospel and the practice of evangelism. Students will be required to interact with the readings and engage in class discussions each week. The schedule for the course is outlined below along with the assigned readings, practical exercises, and other assignments. Completion of the course will be evaluated using the following grading scale.

Grading Scale:

Letter	Percent Value
A	93-100
A-	90-92
B	83-89
B-	80-82
C	73-79
C-	70-72
D	63-69
D-	60-62
F	<59

**Note that the Academic Dishonesty Policy is in effect throughout this course. Students will be accountable for their work, and incidents of academic dishonesty will be dealt with decisively.*

Assignments & Assessment: **Able to be personalized for your course**

Assignment Type	Percentage of Course Final Grade
Course Readings & Class Discussions	15%
Spiritual Conversation Log (5 Entries)	30%
Evangelism Research Presentation	20%
Final Gospel Paper	35%

1. *Course Readings & Class Discussions:*

Each week, there will be an amount of assigned reading. Completion of these readings will be evaluated by the instructor. In addition, students will share their thoughts, critiques, and reflections in discussion during class. Participation is highly encouraged to include various perspectives in conversations on evangelism methods and strategies.

2. *Spiritual Conversation Log (5 Entries):*

To practice evangelism, students will be asked to engage in at least five spiritual conversations with unbelievers during the course. To reflect on their experiences, students will be asked to keep a log of these conversations. Each entry (about 1 page long) should include aspects of the conversation (how it started and background context), how the Gospel was communicated to the individual, how the Gospel was received, and a personal reflection. For the personal reflection, students should critically assess the conversation and share what they would have done differently. Through reflection and evaluation of their own spiritual conversations, students will begin to develop a style of evangelism and learn to be attentive to God's work in each individual they encounter.

3. *Evangelism Research Presentation:*

Through the course, students will explore different evangelism methods and strategies. In addition to this, students will be asked to select a past or current evangelism issue and a past or current representative in the field of evangelism and discipleship to research. Students will be asked to present their research with the class. The method of presentation and evaluation of this assignment will be at the discretion of the instructor. When researching, students should explore the pros and cons of the evangelism methods used. Students must also be aware of the background context and audience of their selected evangelist. How was the Gospel preached? What methods were used? How was it received?

4. *Final Gospel Paper:*

Although there are various methods and strategies Christians have used to evangelize, the message is the same. But how exactly do we define the Gospel and why is it important? In this final paper, students will explore the Scriptural, theological, and historical foundations of the Gospel and evangelism. In addition to defining the Gospel, students will share *how* they will share the Gospel in the contexts and audiences God has called them to (evangelism style, methods, and strategies used).

Class Schedule: **Able to be personalized for your course. Below are recommendations**

- Readings and class discussions should take place each class meeting. In addition to required texts for the course, the instructor may also select articles, video lectures, or podcasts on a selected theme or topic. These resources and similar CCCU evangelism resources may be found on the Wheaton College Billy Graham website.
- Starting in the middle of the course schedule, students should begin their spiritual conversation logs. These could be assigned every two weeks to provide students with ample time to have conversations and reflect on their experiences. Different methods and strategies for evangelism should be discussed in class during these weeks.
- As the Evangelism Research Presentation includes research on a selected evangelist and evangelism issue, students should begin this project towards the end of the course but before the Gospel Final Paper.
- The Gospel Final Paper can act as a final assessment for the course. It assesses students on their understanding of the Gospel and evangelism using Scriptural, theological, and historical foundations. In addition, it allows students to apply what they have learned as they think about evangelizing in the contexts where God has called them.